



# DOMiNO

• S I N C E 1 9 9 2 •

# OUR PHILOSOPHY

Almost a Quarter Century ago, from now in 1992, there were targets we had set, there were promises we had given to ourselves when we were starting our journey together with a few number of my colleagues .

Lucky us, we have worked for Turkey, we have made investment in Anatolia for jobs in place, food and social peace.

So we have reached the targets one by one by working hard and disciplined, in unity, in togetherness, in solidarity and in share, we have opened up to the world.

We carried our working and service quality to European and global level.

We have set and applied that production being in adaptation with the environment, with living creatures and with the local community and sustainability at all aspects as our primary principle, before it becoming widespread even in Europe.

## **Our principles which we will never abandon, with our human and environment-first approach;**

- Customer Satisfaction
- Employee Satisfaction
- Supplier Satisfaction
- Satisfaction of the Public

Nowadays while we are over a quarter century, we are also working on the changes and strategical conversions which will carry Domino Tekstil to the next quarter of the century . While never forgetting about the people, the environment, sustainability and our responsibility to our country, we are heading towards Industry 4.0 and digital revolution. We are seeking for new models to serve our beautiful Turkey for many more 25 years.

Both at our management and production processes we take sustainability, transparency, traceability accountability, trust and being self reliance as our primary responsibility and values Despite all the successes we have achieved, we have never taken “Change is the real power.” mentality out of our head.



So we have switched to a brand new model in 2010 which is very uncommon but we believe will be the way more outspread in the future, by transferring all the authority and responsibility to company employees and the Board of Management formed by them. So we have proved that participation, sharing and solidarity are possible also in business life and we became a self managed company.

While working in order to take Domino Tekstil to brand new horizons and a better future with the power we take from the past, we repeat our belief once more: *“Those who will shape the future, will only be who believes in the power of the change!”*

We would like to take this opportunity to thank everybody one by one, who believe in, trust and support us.

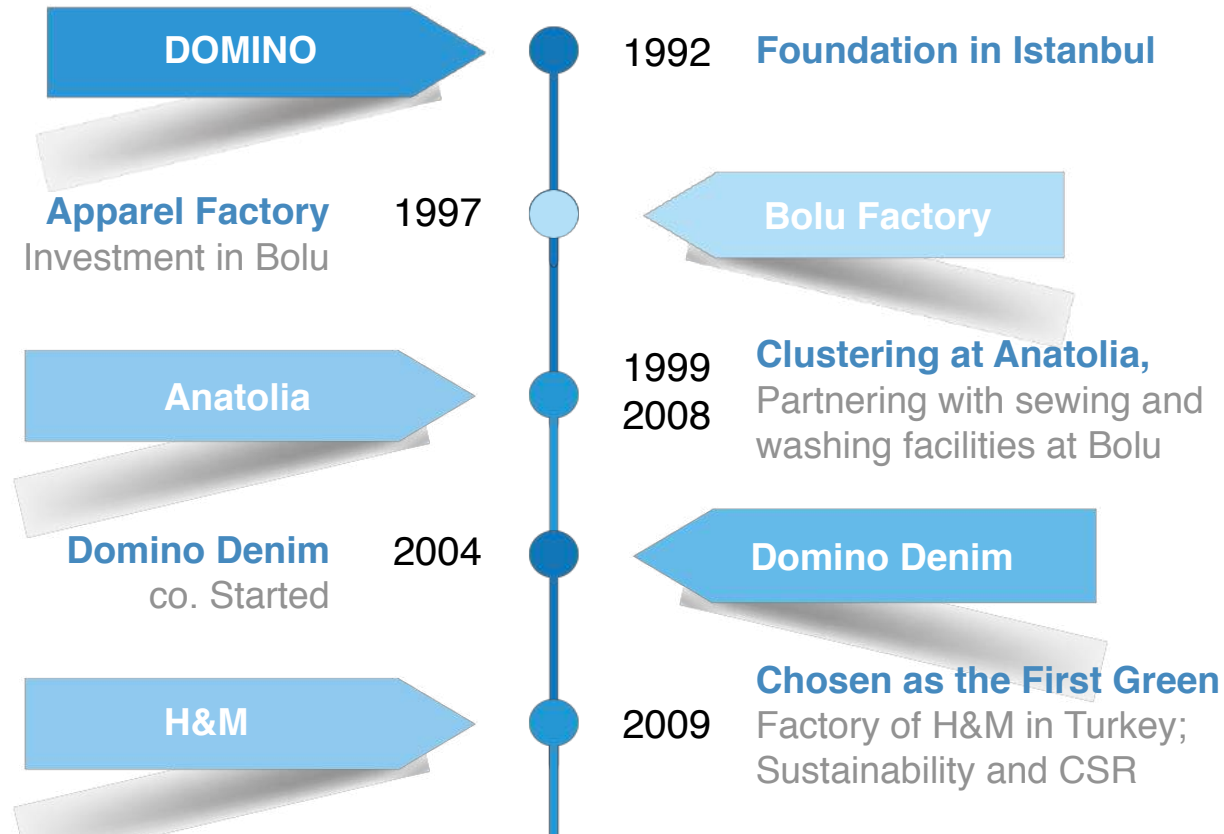
A better world is possible  
A better Turkey is possible  
A better Domino is possible...

May us have a safe journey!

**Umut Oran**



# OUR HISTORY



**Board & Operations**

2010 **Self Managed**  
Organization

**Madrid** 2015  
Design Office

**Madrid**

**Deloitte**

2018 **Best Managed Companies**  
Awarded by Deloitte

**Barcelona Design and** 2019  
Development Company

**Barcelona**

**The Biggest Lists**

2019 **439th at The Second Biggest 500**  
**Industries List ; 472th at the 1000**  
Biggest Exporter List ; 55th at the  
Sectorial Exporter List

**450th at Anatolian 500 list ; 96th** 2019  
at Sectorial list ; 3rd at Bolu

**The Best Rankings**

**Bolu Central System**

2020 **Factory and Production**  
Based Management '**Back to**  
**Production**'



# BOARD MEMBERS

## Neval AKGÜN

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## Berk TAKTAŞ

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Marketing and Strategy

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## İsmail KARACA

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Bolu Factory

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## N. Levent KOCAAYDIN

Member  
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# OUR MANIFESTO

2020 MANIFESTO & 2030 VISION

- ➔ R&D and P&D Center at Bolu
- ➔ Expanding Supply Chain
- ➔ Restructuring the Management
- ➔ Operational Excellence Center for Design and Pattern rooms
- ➔ Customer Orientation
- ➔ Sustainability
- ➔ Digitalization
- ➔ Technology Center
- ➔ Coordination & Communication
- ➔ Restructuring at the Production Facility at Bolu
- ➔ E commerce strategic partner as supplier



## Sustainable

Recycling projects will be implemented and zero waste will be targeted.



## Supplier Network

We will work closely with the suppliers producing innovative fabrics.



## Technological

Show Room and collections will be moved to digital environment.



## OUR MISSION

We are a leading strategic and self-responsible supply partner in the fashion and ready-to-wear industry with focus on sustainability and social responsibility, offering its customers innovative design coupled with high quality, in an agile and flexible way and a solution-oriented mindset.

## OUR VISION

To become the preferred fast fashion supplier for global apparel and fashion industry.







OUR  
VALUES





SUSTAINABLE



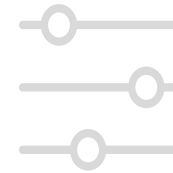
SHAREFULLNESS



AGILE



TRANSPARENT



TRACEABLE



SELF  
RESPONSIBLE



EMPLOYEE  
SATISFACTION



TRUSTABLE





SOCIALLY  
RESPONSIBLE



INOVATIVE



GOOD  
LISTENER



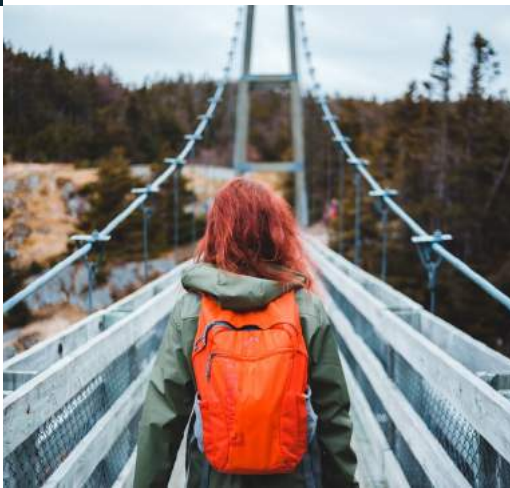
FLEXIBLE



RESULT  
ORIENTED



OPEN  
MINDED



ACCOUNTABLE



ACCESIBLE



# ABOUT DOMINO COMPANY

*Domino Textile, since its establishment in 1992, produces and exports apparel products made with fabric made of textile to major ready-to-wear markets of the world, primarily European countries; continuing its activities with its experienced and expert staff, sense of quality, work ethics and social responsibility.*

Domino Tekstil's factory was established in Bolu as an example of Umut Oran's mission of "creating employment in Anatolia" since 1996 and started its operations in 1997 in a 30.000 m2 open and 10.000 m2 closed area.

340 people are still employed in Domino Tekstil, an integrated sewing factory. Oran, who ensures that Domino employees have a say in management when he is the Chairman of the Board; After entering politics, the management left its authority and responsibility to the Board of Directors consisting of its employees.





# OUR LOCATIONS

## SHOW ROOM AND CONTACT OFFICE

Location: Istanbul  
Show Room  
Design Management  
Supply Chain  
Management



# OUR LOCATIONS

## HEADQUARTERS AND FACTORY



Location: Bolu  
Capacity: 50.000 pcs/  
month



Bolu factory is accredited as the first green-factory in Turkey by H&M





# OUR LOCATIONS

HEADQUARTERS AND FACTORY



**Product Group: Woven  
Bottoms, Denim & Non  
Denim, Jacket, Jumpsuit,  
Dress, Shirt and Trouser.**





# OUR LOCATIONS

NEW PARTNER FACTORY IN SOUTH EAST TURKEY;  
BİTLİS BİLSE TEKSTİL



Location : Bitlis Yolalan  
Capacity : 100 000 pcs /month  
Product Group : Woven bottoms, chinos

# OUR LOCATIONS

**PARTNER FACTORY, AGEME TEXTILE**



**Location: Adana**

**Capacity: 285.000 pcs/month bottom + 50.000pcs/month tops**

**Product Group: Woven bottoms, Jacket, Dress, Shirt and Trouser**





# OUR APPROACH

## DESIGN & DEVELOPMENT

### ► WE PRODUCE COLLECTIONS

We produce collections throughout the year that reflect market trends. We follow the fashion and fabric fairs , we are getting inspired from the fashion points all over the world.

### ► CUSTOMIZED COLLECTIONS

Monthly customized collections.

### ► CAPSULE COLLECTIONS

Capsule Collections constantly following latest trends.



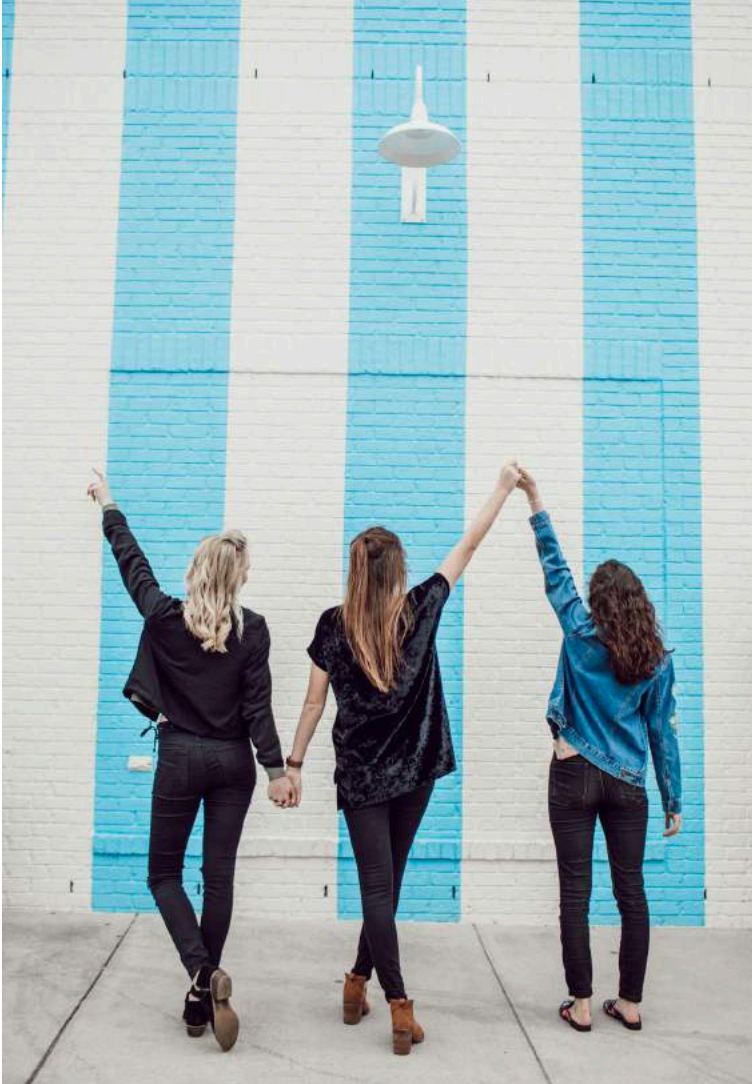


# OUR APPROACH

## WE ARE SUSTAINABLE

- ▶ We have Organic Coton and BSCI certificates.
- ▶ We have GRS ( Global Recycled Standard ) and RCS ( Recycled Claim Standard ) certificates.
- ▶ We have RWS (Responsible Wool Standard ) certificate.
- ▶ Design: Emphasis on Sustainable Practice, curating a conscious collection.
- ▶ Production: Emphasis on Quality & Craftsmanship & Experience Labor.
- ▶ Our Value is ' Sustainable Fashion must be affordable'.





# WE ARE EFFICIENT

28 YEARS IN THE FASHION INDUSTRY

- ▶ We design and produce all types of woven garments
- ▶ Understanding the environment impact
- ▶ Design team in Barcelona & İstanbul
- ▶ Business values: Professional Ethics, Commitments, Loyalty, Creativity
- ▶ Development in 3 days and production in 4 weeks after fabric received in our warehouse

# OUR PRODUCTS

DOMINO OFFERS

## Strategic Partnering

Further strategies can be built up upon your requirements.

## Speed (2-4 Wk Leadtimes After Fabrics)

Offering fully equipped and highly trained flexible production force  
Providing flexible production and short delivery times  
Quality production with strong planning and organization.

## Right price for right value

Offering cost effective solutions.

## Customized collections

Supporting by new ideas on fabrics, trims and full collections to feed with trend directions.

## Sustainability Projects

Corporate Social Responsibility Department (CSR)  
Membered and audited by BSCI and SEDEX  
Organic Content OCS100 certified





# OUR SHOWROOM





# OUR PRODUCTS

Ladies and Men, Woven, Denim and Non Denim



# OUR PRODUCTS

## PRODUCT RANGE - ALL WOVEN GARMENT

### NON DENIM BOTTOMS



# OUR PRODUCTS

## PRODUCT RANGE

### DENIM BOTTOMS





# OUR PRODUCTS

## PRODUCT RANGE

### DENIM & NON DENIM TOPS



# OUR PRODUCTS

## PRODUCT RANGE

### SOFT WOVEDS





# OUR PRODUCTS

## PRODUCT RANGE

### SKIRT AND SHORTS



# OUR CERTIFICATES





# OUR CERTIFICATES

## PREMIUM BAND SELF RELIANT SUPPLIER (SR) PROGRAM



### Provisional SR Partnership

In recognition of high level of process and product integrity delivered by

**“DOMINO TEKSTIL”**

PREMIUM BRANDS Initiates Self Reliance Working Partnership for one year from

< 01-09-2020 >

COS & other Stories ARKLT

# OUR CLIENTS

COS

ZARA

  
Massimo Dutti  
• SINCE 1985 •

MARKS &  
SPENCER

H&M

*& other Stories*

  
HOLLISTER  
CALIFORNIA

ARKET



# OUR AWARDS

WE MADE TOGETHER

## İTKİB - Awards

1993, 1995  
2000, 2006  
2008, 2009  
2010, 2011  
2012, 2014

## İHKİB - Gold Awards

2015  
2016  
2017  
2018

## İTO - Appreciation Statement

1993, 1995  
2000, 2001  
2002, 2003  
2014, 2015

## ISO - Medal & Appreciation

1994  
1995  
1996



2018 DELOITTE

# Contact Us..

SHOW ROOM and CONTACT OFFICE

Show Room and Contact Office

Domino Textile, Mahmutbey, Taşocağı Yolu Cad.  
2538 Sk. Kısık Plaza Kat:6 Bağımsız Kapı No:  
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# Contact Us..

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Headquarters; Bolu Factory

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